



1ST QUARTER EDITION | 2024

NEWSLETTER

INTRODUCTION

We are thrilled to present the inaugural edition of MPL GHANA newsletter! As we embark on this exciting journey of sharing news, updates, and stories from within our organization, we extend a warm welcome to everyone of you.

This newsletter marks a significant milestone in our organization's history—a testament to our commitment to fostering communication, transparency, and unity among our team members. It's an opportunity for us to celebrate our achievements, recognize the hard work of our employees, and showcase the diverse talents that make up MPL GHANA family.

In these pages, you'll find a glimpse into the vibrant tapestry of our organization— from recent successes and upcoming projects to employee spotlights and upcoming events. As we navigate the ever-evolving landscape of our industry, this newsletter will serve as a beacon of connection, inspiration, and collaboration for all of us.

We invite you to dive into the stories, share your feedback, and actively engage with the content. Your participation is what will make this newsletter truly special and reflective of our shared values and aspirations.

Thank you for being a part of this exciting new chapter in the MPL GHANA journey. Together, let's make every edition of this newsletter a reflection of our collective achievements, challenges, and triumphs.

CORE VALUES

At MPL GHANA, our core values are the foundation upon which we build every aspect of our organization. They guide our decisions, actions, and interactions, shaping the culture and identity of our company. These values represent who we are, what we stand for, and how we aspire to conduct ourselves in everything we do.

TRUST

At MPL GHANA, we understand that trust is the bedrock upon which strong relationships and successful endeavors are built. We are committed to fostering an environment of trust, where integrity, reliability, and transparency form the pillars of our interactions and operations.

RESPECT

At MPL GHANA, we hold respect as a cornerstone of our organizational culture. We believe in treating every individual with dignity, empathy, and consideration, fostering an environment where everyone feels valued, supported, and empowered, and taking responsibility for the impact we have.

COMMITMENT

At MPL GHANA, we uphold commitment as a cornerstone of our organizational ethos. It embodies our steadfast dedication to fulfilling our obligations, honoring our promises, and remaining steadfast in our pursuit of excellence. We recognize that commitment is more than just a word—it is a solemn pledge to uphold our responsibilities and obligations, even in the face of adversity. By staying true to our commitments, we demonstrate our unwavering resolve to contribute to the success and longevity of our organization. Just as a strong foundation is essential for a building's stability, our commitment serves as the bedrock upon which MPL GHANA stands, ensuring our enduring presence and impact in the industry.

COURAGE

At MPL GHANA, we embrace courage as a guiding principle that empowers us to take bold actions, challenge the status quo, and pursue our aspirations fearlessly. We believe that courage is the fuel that propels us beyond our comfort zones, enabling us to navigate challenges, seize opportunities, and achieve extraordinary results.

HUMILITY

At MPL GHANA we are always learning to do and to be better. We recognize the power and importance of humility in our interactions, decisions, and approach to work. We believe that humility is the foundation of genuine collaboration, growth, and success.

SUSTAINABILITY

Sustainability development is about ensuring that we leave the world a better place for future generations while meeting the needs of the present. It involves striking a balance between economic progress, social equity, and environmental protection. When evaluating whether something is sustainable, we must consider whether it can be continued indefinitely without causing harm to the environment or depleting essential resources.

Here are the three key components of sustainable development:

Climate and Environment

Taking care of our planet is paramount to sustainability. The climate system regulates temperature and ensures the right balance of solar energy. However, human activities, such as the emission of carbon dioxide (CO₂), disrupt this balance, leading to climate change. Embracing renewable energy sources like wind and solar power can mitigate these effects and create long-term environmental benefits.

Economics

Our economic activities depend on nature's resources. Sustainable economic development involves using these resources wisely and ensuring fair distribution. By adopting sustainable practices in production and consumption, we can minimize waste and promote economic growth that benefits both people and the planet.

Social Progress

Human well-being is essential for sustainable development. Providing equal access to education, healthcare, and necessities like food and water is crucial for fostering social progress. By promoting equality and inclusivity, we can build resilient communities that thrive in harmony with nature.

The United Nations has outlined 17 Sustainable Development Goals (SDGs) to address global challenges and promote sustainable development by 2030:

- Economics: End poverty in all its forms everywhere
 - Zero Hunger: End hunger, achieve food security and improved nutrition, and promote sustainable agriculture.
 - Good Health and Well-being: Ensure healthy lives and promote well-being for all at all ages.
 - Quality Education: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.
 - Gender Equality: Achieve gender equality and empower all women and girls.
 - Clean Water & Sanitation: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.
 - Affordable and Clean Energy: Ensure access to affordable, reliable, sustainable, and modern energy for all.
 - Decent Work and Economic Growth: Promote sustained, inclusive, and sustainable economic growth, full and productive employment, and decent work for all.
 - Industry, Innovation, and Infrastructure: Build resilient infrastructure, promote inclusive and sustainable industrialization, and foster innovation.
 - Reduced Inequality: Reduce inequality within and among countries.
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 - Responsible Consumption and Production: Ensure sustainable consumption and production patterns.
 - Climate Action: Take urgent action to combat climate change and its impacts.
 - Life Below Water: Conserve and sustainably use the oceans, seas, and marine resources for sustainable development.
 - Life on Land: : Protect, restore, and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss.
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Peace, Justice, and Strong Institutions: Promote peaceful and inclusive societies for sustainable development, provide access to justice for all, and build effective, accountable, and inclusive institutions at all levels.

Partnerships for the Goals: Strengthen the means of implementation and revitalize the global partnership for sustainable development.

By working towards these goals, we are not only safeguarding the future of our planet but also creating a more equitable, prosperous, and sustainable world for generations to come.

SUSTAINABILITY INITIATIVES AT MPL GHANA



Inter-Departmental Cooking Competition

Encouraged team collaboration and creativity, MPL Ghana hosted an inter-departmental cooking competition. This event aimed to foster a sense of community among our staff.



Fire Safety Training for Staff

Ensured the safety and well-being of our employees was paramount. In the first quarter, MPL Ghana conducted fire safety training sessions for selected staff members. Equipping these team members with essential knowledge and skills in fire prevention and emergency response was a priority to minimize risks.





Birthday Celebration for Staff

Birthdays were more than just milestones; they were opportunities for meaningful engagement. MPL Ghana celebrated staff birthdays to boost morale and strengthen team bonds.



International Women's Day Celebration

MPL Ghana, alongside De United Foods Industries Ghana Ltd, celebrated International Women's Day. Recognizing the remarkable contributions of women worldwide, this event honored the progress made towards gender equality and reduced inequalities. On March 8th, we delved into these important topics with guest speaker Penny-Violet Abudu, HR Manager at De United Foods Industries Ghana Ltd. We inspired inclusion and worked towards a more equitable future!



INTRODUCING AI AND ML

In this edition, we are excited to explore the transformative potential of Artificial Intelligence (AI) and Machine Learning (ML) across various industries and departments within our company.

AI and ML technologies have emerged as powerful tools that are revolutionizing the way we work and interact with technology. From healthcare to finance, transportation to IT, AI, and ML are driving advancements and reshaping business landscapes in unprecedented ways.

In healthcare, AI and ML algorithms are being used to analyze medical data, diagnose diseases, and personalize treatment plans for patients. In finance, AI-powered systems are automating processes, detecting fraud, and optimizing investment strategies. In transportation, AI and ML are powering autonomous vehicles, optimizing routes, and improving safety measures.

Even within our own company, AI and ML have the potential to streamline operations, enhance decision-making processes, and unlock new opportunities for innovation and growth. Whether it's automating routine tasks in administration, optimizing financial forecasting in finance, or personalizing customer experiences in sales and marketing, the possibilities are limitless.

In the coming editions of our newsletter, we will delve deeper into how AI and ML are transforming industries and reshaping our own company's operations. We will explore real-world examples, case studies, and practical applications of AI and ML across different departments and functions.

Join us on this exciting journey as we uncover the endless possibilities of AI and ML and explore how they can empower us to achieve our goals and drive success in the digital age.

CELEBRATING EXCELLENCE: AWARDEES FROM LAST YEAR

As we continue our journey through this edition of our newsletter, we take a moment to recognize and celebrate the outstanding achievements of our colleagues from the past year. The dedication, hard work, and innovation demonstrated by these individuals have not only contributed to the success of our company but have also inspired and motivated us all.

Last year, we had the privilege of honoring a diverse group of awardees from various departments and functions within our company. From exceptional leadership and innovation to outstanding teamwork and customer service, each awardee has made a significant impact in their respective roles and beyond.

We would like to extend our heartfelt congratulations to all the awardees from last year. Your commitment to excellence and dedication to our company's mission is truly commendable, and we are proud to have you as part of our team.

As we look ahead to the coming year, let us draw inspiration from the achievements of our colleagues and strive to emulate their passion, professionalism, and drive for excellence in everything we do. Join us in congratulating the following awardees for their dedication towards the achievements of Multipro Private Limited.

EMPLOYEE NAME	AWARD	ZONE
WISDOM AHETEKU	Dedicated Service Award	Accra Zone
AMA HAGAR AWUKU	Best Sales Staff	Volta Zone
RICHARD NORTSU	Best Driver	Volta Zone
NYECHE VICTOR NWENENDA	Best Warehouse Staff	Ashanti Zone
OHEMENG BOATENG	Best Driver	Ashanti Zone
BOATENG FRED A	Best Sales Staff	Ashanti Zone
SALIFU AZIZ	Best Driver	Accra Zone
NARH SOLOMON	Best Driver	Tema Zone
EMMANUEL ADJEI ADJETEY	Dedicated Service Award	Tema Zone
ADRIAN AMPIAH COLE	Best Warehouse Staff	Tema Zone
MAVIS VANDERPUYE	Best Marketing Resource	Accra Zone
NATHAN ADJEI	Best Sales Staff	West Zone
SAMUEL KYEI YEBOAH	Best Driver	West Zone
SYLVESTER DANIELS	Best Sales Staff	Central Zone

EMPLOYEE NAME	AWARD	ZONE
MINGLE EMMANUEL LARTEY	Best Sales Supervisor	Accra Zone
ATTIOGBE GIFTY MAWUENA	Best Sales Staff (Field)	Accra Zone
YAHAYA GODWIN	Best Van Sales staff	Accra Zone

Stay tuned for more updates and highlights in the next sections of our newsletter!

WELCOMING NEW ADDITIONS TO OUR TEAM

As we embark on the next phase of our newsletter, we are excited to extend a warm welcome to the newest members of our team! These talented individuals bring a wealth of knowledge, skills, and fresh perspectives to our company, and we are thrilled to have them on board.

Join us in welcoming

Festus Walton: Festus has assumed the role of Area Sales Manager responsible for Kumasi East. Before joining MPL Ghana in February 2024, Festus served as Marketing and Sales Manager at RHO Medical Supplies Co. Ltd and held the position of Territory Sales Manager at Guinness Ghana Ltd. Festus holds an MBA in Marketing and an EMBA in Business Management.

Jedidiah Tettehfio: Jedidiah has been appointed as the Area Sales Manager responsible for the Tarkwa territory in the Western Region. Jedidiah brings twelve years of experience to his new role, having previously worked at Wilmar Africa International Limited, Unilever Ghana Ltd, and Avnash Ltd. He holds a master's degree in Business Administration and joined MPL Ghana in April 2024.

Joy Avege: Joy has joined us as the Area Sales Manager for Takoradi in the Western Region. With over six years of experience at Beiersdorf CWA and previous roles at Guinness Ghana Ltd, Joy is well-equipped to excel in his new position. Joy holds a degree in Business Administration and commenced his role with MPL Ghana in February 2024.

Prince Adjei-Acquah: Prince, previously a Regional Sales Manager at FNJ Investment Limited (Friesland Campina), has been assigned to a territory in Accra. Prince's experience also includes roles at Coca-Cola and Beige Bank. He holds a Bachelor of Technology in Accounting and joined MPL Ghana in February 2024.

Samuel Takura Tingbani: Samuel, with over fourteen years of experience and expertise in Marketing, Politics, and Information management, has been appointed as an Area Sales Manager for Kumasi in the Ashanti region. Samuel's previous roles include positions at Beiersdorf Ghana, Surfline Ghana Ltd, and Accra Brewery Ltd. He holds an MBA in Marketing and joined MPL Ghana in February 2024.

As they settle into their roles and begin to make meaningful contributions to our team, let us extend our support, guidance, and encouragement to help them succeed and grow within our organization.

We are confident that their passion, dedication, and innovative spirit will further enrich our company culture and contribute to our continued success.

Stay tuned for more updates and highlights in the upcoming sections of our newsletter!

Best regards,

